Pharmacovigilance and Drug Safety

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This is both challenging and exciting to write an editorial for the journal Pharmacovigilance and Drug Safety. The number of medicines in the market has increased dramatically over the last few years, bringing some real innovations, but also considerable challenges in controlling the quality and rational use of medicines. Safety of medicines is an important issue. Due to intense competition among pharmaceutical manufacturers, products may be registered and marketed in many countries simultaneously. As a result adverse effect may go unnoticed and so are not monitored systematically. Pharmacovigilance is a structured process for the monitoring and detection of adverse drug reactions in the given context.

The motive of drug companies in production of new pharmaceutical product is the maximization of profits. Production and distribution of counterfeit medicines is acknowledged to be another problem of great magnitude in many developing countries.

In the era of globalization and information explosion, it has become critical to safeguard the patients from the side effects of drug. Due to ignorance of patients, it has become mandatory to teach and correct every drug you prescribe to a patient. Concern about adverse effects and drug interaction has increased worldwide. At this juncture the journal titled 'Pharmacovigilance and Drug Safety' sets a new paradigm for pharmacy practice. The journal focuses on Pharmacovigilance and and has role in protecting the patients from undesirable drug effects and drug related problems by publishing research articles of high standard.

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